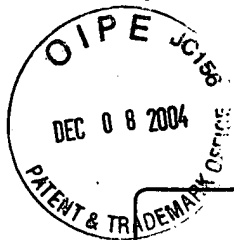
2811  
PTO/SB/21 (08-03)

<b>TRANSMITTAL FORM</b> <i>(to be used for all correspondence after initial filing)</i>		Application Number	09/687,148
		Filing Date	October 12, 2000
		First Named Inventor	Sie, John J.
		Art Unit	2611
		Examiner Name	Brown, Rueben M.
Total Number of Pages in This Submission		Attorney Docket Number	019281-001000US

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s)  <input type="checkbox"/> Extension of Time Request  <input type="checkbox"/> Express Abandonment Request  <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s)  <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input checked="" type="checkbox"/> <b>Power of Attorney to Prosecute Applications Before the USPTO</b> <input type="checkbox"/> Terminal Disclaimer  <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s)	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information  <input type="checkbox"/> Status Letter  <input checked="" type="checkbox"/> <b>Other Enclosure(s)</b> <i>(please identify below):</i>  Statement Under 37 CFR 3.73(b) Copy of Assignment document from SVOD LLC to Starz Encore Group LLC
Remarks		The Commissioner is authorized to charge any additional fees to Deposit Account 20-1430.

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual	Townsend and Townsend and Crew LLP Patrick M. Boucher Reg. No. 44,037
Signature	<i>Patrick M. Boucher</i>
Date	2004 December 1

CERTIFICATE OF MAILING		
I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:		
Typed or printed name	Nina L. McNeill	
Signature	<i>Nina L. McNeill</i>	Date December 1, 2004

**POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO**

I hereby appoint:

☒ Practitioners associated with the Customer Number**20350**

OR

☐ Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used):

Name	Registration Number

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

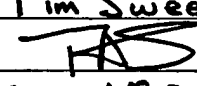
**Assignee Name and Address:**

Starz Encore Group LLC  
8900 Liberty Circle  
Englewood, Colorado 80112

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

**SIGNATURE of Assignee of Record**

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee

Name	<b>Tim Sweeney</b>			
Signature		Date	<b>April 13, 2004</b>	
Title	<b>VP, Business Affairs -- Marketing &amp; Intellectual Property</b>		Telephone	<b>(720) 852-5819</b>

**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: John J. Sie; Ganesh Basawapatna; Martin F. Sabraw; Gregory R. DePrezApplication No./Patent No.: 09/687,148 Filed/Issue Date: October 12, 2000Entitled: PROGRAMMING DISTRIBUTION AND NOTIFICATION SYSTEMStarz Encore Group LLC, a Limited Liability Corporation  
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.  
The extent (by, percentage) of its ownership interest is \_\_\_\_\_ %

in the patent application/patent identified above by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: John J. Sie; Ganesh Basawapatna; Martin F. Sabraw; Gregory R. DePrez To: SVOD LLC

The document was recorded in the United States Patent and Trademark Office at  
Reel 011254, Frame 0775.

2. From: SVOD LLC To: Starz Encore Group LLC

The document was recorded in the United States Patent and Trademark Office at  
Reel 014673, Frame 0072.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☒ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.8]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

December 1, 2004

Date

(303) 571-4000

Telephone number

Patrick M. Boucher

Typed or printed name

Patrick M. Boucher

Signature

Attorney for Applicant

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.



UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231



\*700087555A\*

JUNE 01, 2004

PTAS  
TOWNSEND AND TOWNSEND AND CREW LLP  
THOMAS D. FRANKLIN  
TWO EMBARCADERO CENTER, 8TH FLOOR  
SAN FRANCISCO, CALIFORNIA 94111-3834

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 05/26/2004

REEL/FRAME: 014673/0072  
NUMBER OF PAGES: 5

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

SVOD LLC

DOC DATE: 04/13/2004

ASSIGNEE:

STARZ ENCORE GROUP LLC  
8900 LIBERTY CIRCLE  
ENGLEWOOD, COLORADO 80112

SERIAL NUMBER: 09687151

FILING DATE: 10/12/2000

PATENT NUMBER:

ISSUE DATE:

TITLE: PRE-STORING A PORTION OF A PROGRAM TO ALLOW USER CONTROL OF PLAYBACK

SERIAL NUMBER: 09687138

FILING DATE: 10/12/2000

PATENT NUMBER:

ISSUE DATE:

TITLE: LOCAL NEAR VIDEO ON DEMAND STORAGE



014673/0072 PAGE 2

SERIAL NUMBER: 09687157 FILING DATE: 10/12/2000  
PATENT NUMBER: ISSUE DATE:  
TITLE: LOCAL STORAGE OF PROGRAMS

SERIAL NUMBER: 09687149 FILING DATE: 10/12/2000  
PATENT NUMBER: ISSUE DATE:  
TITLE: PROGRAMMING DISTRIBUTION SYSTEM

SERIAL NUMBER: 09687148 FILING DATE: 10/12/2000  
PATENT NUMBER: ISSUE DATE:  
TITLE: PROGRAMMING DISTRIBUTION AND NOTIFICATION SYSTEM

SERIAL NUMBER: 09687139 FILING DATE: 10/12/2000  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD FOR PROVIDING PROGRAMMING DISTRIBUTION

SERIAL NUMBER: 09687140 FILING DATE: 10/12/2000  
PATENT NUMBER: ISSUE DATE:  
TITLE: METHOD FOR AUTHORIZING LIMITED PROGRAMMING DISTRIBUTION

SERIAL NUMBER: 09687877 FILING DATE: 10/12/2000  
PATENT NUMBER: ISSUE DATE:  
TITLE: MULTIPLEXED DIGITAL CHANNEL STORAGE

SERIAL NUMBER: 09877317 FILING DATE: 06/08/2001  
PATENT NUMBER: ISSUE DATE:  
TITLE: PRE-STORING MULTIPLE PROGRAMS WITH USER CONTROL OF PLAYBACK

SERIAL NUMBER: 10128654 FILING DATE: 04/22/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: PROGRAM GUIDE ENHANCEMENTS

SERIAL NUMBER: 10128653 FILING DATE: 04/22/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: PROGRAM GUIDE ENVIRONMENT

SERIAL NUMBER: 10131507 FILING DATE: 04/22/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: CUSTOMIZATION IN A CONTENT DISTRIBUTION SYSTEM

SERIAL NUMBER: 10300723 FILING DATE: 11/19/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: VIEWING LIMIT CONTROLS

SERIAL NUMBER: 10300682 FILING DATE: 11/19/2002  
PATENT NUMBER: ISSUE DATE:  
TITLE: SYSTEMS AND METHODS FOR PROVIDING MARKETING MESSAGES AND INCENTIVES  
BASED ON VIEWING LIMITS AND VIEWING LIMIT LEVELS

SERIAL NUMBER: 10393724 FILING DATE: 03/18/2003  
PATENT NUMBER: ISSUE DATE:  
TITLE: INSTANT VIDEO ON DEMAND PLAYBACK

014673/0072 PAGE 3

SERIAL NUMBER: 10460753  
PATENT NUMBER:  
TITLE: VIDEO ADVERTISING

FILING DATE: 06/11/2003  
ISSUE DATE:

SERIAL NUMBER: 10460770  
PATENT NUMBER:

FILING DATE: 06/11/2003  
ISSUE DATE:

TITLE: CROSS-CHANNEL INTERSTITIAL PROGRAM PROMOTION

KIMBERLY WHITE, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

MAY. 26. 2004

4:31 PM

TOWNSEND &amp; TOWNSEND

05/26/2004

700087555

NO. 4856 P. 2/6

Attorney Docket No. 019281-000000US

Form PTO-1595

(Rev. 10-02)

OMB No. 0851-0027 (exp. 5/31/2002)

## Recordation Form Cover Sheet

## PATENTS ONLY

U.S. Department of Commerce

U.S. Patent and Trademark Office

Tab settings ⇄⇄⇄ ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof

1. Name of conveying party(ies):

SVOD LLC

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No.

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other:

Execution Date: 04-13-04

2. Name and address of receiving party(ies)

Name: Starz Encore Group LLC

Internal Address:

Street Address: 8900 Liberty Circle

City: Englewood State: CO ZIP: 80112

Additional name(s) and address(es) attached? ☐ Yes ☒ No

BEST AVAILABLE COPY

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No(s): 09/687,151; 09/687,138;  
 09/687,157; 09/687,149; 09/687,148; 09/687,139;  
 09/687,140; 09/687,877; 09/877,317; 10/128,654;  
 10/128,653; 10/131,507; 10/300,723; 10/300,682;  
 10/393,724; 10/460,753; 10/460,770.

B. Patent No(s):

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thomas D. Franklin  
 TOWNSEND AND TOWNSEND AND CREW LLP  
 Two Embarcadero Center, Eighth Floor  
 San Francisco, California 94111-3834  
 (415) 576-0200

6. Total number of applications and patents involved 17

7. Total fee (37 CFR 3.41): \$680.00

☐ Enclosed☒ Authorized to be charged to deposit account

8. Deposit account number: 20-1430

(Attach duplicate copy of this page if paying by deposit account)

## DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas D. Franklin  
 Name of Person Signing  
 Atty. Reg. No. 43,616

Signature

May 26, 2004

Date

Total number of pages including cover sheet, attachments and documents: 5

Mail documents to be recorded with required cover sheet information to:

Mail Stop Assignment Recordation Services  
 Director of the U.S. Patent and Trademark Office  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

MAY. 26. 2004 4:32PM

TOWNSEND &amp; TOWNSEND

NO. 4856 P. 5/6

## BEST AVAILABLE COPY

## SCHEDULE A

Country	Title	Application No. Filing Date	Patent No. Issue Date
US	Subscription Video on Demand	60/159202 10/13/1999	
US	Video On Demand Switching System	60/159469 10/13/1999	
US	Multiple Video Storage System	60/163324 11/03/1999	
US	Pre-Storing a Portion of a Program to Allow User Control of Playback	09/687151 10/12/2000	
US	Local Near Video on Demand Storage	09/687138 10/12/2000	
US	Local Storage of Programs	09/687157 10/12/2000	
US	Programming Distribution System	09/687149 10/12/2000	
US	Programming Distribution & Notification System	09/687148 10/12/2000	
US	Method for Providing Programming Distribution	09/687139 10/12/2000	
US	Method for Authorizing Limited Programming Distribution	09/687140 10/12/2000	
US	Multiplexed Digital Channel Storage	09/687877 10/12/2000	
US	Pre-Storing a Multiplex to Allow User Control of Playback	60/275496 03/13/2001	
US	Pre-Storing a Multiple Programs with User Control of Playback	09/877317 06/08/2001	
US	Program Guide Enhancements	60/285817 04/23/2001	
US	Program Guide Enhancements	10/128654 04/22/2002	
US	Program Guide Environment	10/128653 04/22/2002	
US	Manual Override of Automatic Preferences to Customize SVOD	60/286911 04/27/2001	



MAY. 26. 2004 4:32PM

TOWNSEND &amp; TOWNSEND

NO. 4856 P. 6/6

## BEST AVAILABLE COPY

Country	Title	Application No. Filing Date	Patent No. Issue Date
US	Customization in a Content Distribution System	10/131507	
US	Video on Demand Controls	60/331886 11/20/2001	
US	Viewing Limit Controls	10/300723 11/19/2002	
US	Systems & Methods for Providing Marketing Messages and Incentives Based on Viewing Limits and Viewing Limit Levels	10/300682 11/19/2002	
US	Instant Video on Demand Playback	60/368646 03/29/2002	
US	Instant Video on Demand Playback	10/393724 03/18/2003	
US	Video Advertising	60/391723 06/25/2002	
US	Video Advertising	10/460753 06/11/2003	
US	Cross-Channel Interstitial Program Promotion	10/460770 06/11/2003	
US	Television Aspect Ratio Manipulation	60/455009 03/14/2003	
US	Digital Broadcast Formal Statistical Multiplexer	60/476503 06/06/2003	
US	Subscription Video on Demand Delivery	60/478629 06/13/2003	
US	Television Aspect Ratio Manipulation	60/516185 10/30/2003	
US	Master Origination System	60/523250 11/18/2003	
US	System for Dynamic Real-Time Television Channel Expansion	08/245596 05/20/1994	5534941 07/09/1996

## **PATENT ASSIGNMENT**

**Date:** ... April 13, 2004

### **Parties:**

1. **'The Assignor':** SVOD LLC of 8900 Liberty Circle, Englewood, CO, 80112 USA
2. **'The Assignee':** STARZ ENCORE GROUP LLC of 8900 Liberty Circle,  
Englewood, CO, 80112 USA

### **Recitals:**

The Assignor owns certain rights in the Patent and Applications set out in Schedule A hereto ("the Patents"); and

The Assignor has agreed to assign all rights in the Patents to the Assignee for all countries.

### **Assignment Grant:**

1. For good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has assigned, and by these presents does assign to Assignee all right, title and interest in and to the Patents and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.
2. Assignor further agrees that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN WITNESS whereof the parties hereto have caused this Patent Assignment to be executed.

Signed for and on behalf of SVOD LLC

By: Steve Beabout

Name: Steve Beabout

Office: EVP and General Counsel

Signed for and on behalf of STARZ ENCORE GROUP LLC

By: Steve Beabout

Name: Steve Beabout

Office: EVP and General Counsel

60169991 v1

# SCHEDULE A

Country	Title	Application No. Filing Date	Patent No. Issue Date
US	Subscription Video on Demand	60/159202 10/13/1999	
US	Video On Demand Switching System	60/159469 10/13/1999	
US	Multiple Video Storage System	60/163324 11/03/1999	
US	Pre-Storing a Portion of a Program to Allow User Control of Playback	09/687151 10/12/2000	
US	Local Near Video on Demand Storage	09/687138 10/12/2000	
US	Local Storage of Programs	09/687157 10/12/2000	
US	Programming Distribution System	09/687149 10/12/2000	
US	Programming Distribution & Notification System	09/687148 10/12/2000	
US	Method for Providing Programming Distribution	09/687139 10/12/2000	
US	Method for Authorizing Limited Programming Distribution	09/687140 10/12/2000	
US	Multiplexed Digital Channel Storage	09/687877 10/12/2000	
US	Pre-Storing a Multiplex to Allow User Control of Playback	60/275496 03/13/2001	
US	Pre-Storing a Multiple Programs with User Control of Playback	09/877317 06/08/2001	
US	Program Guide Enhancements	60/285817 04/23/2001	
US	Program Guide Enhancements	10/128654 04/22/2002	
US	Program Guide Environment	10/128653 04/22/2002	
US	Manual Override of Automatic Preferences to Customize SVOD	60/286911 04/27/2001	

Country	Title	Application No. Filing Date	Patent No. Issue Date
US	Customization in a Content Distribution System	10/131507 04/22/2002	
US	Video on Demand Controls	60/331886 11/20/2001	
US	Viewing Limit Controls	10/300723 11/19/2002	
US	Systems & Methods for Providing Marketing Messages and Incentives Based on Viewing Limits and Viewing Limit Levels	10/300682 11/19/2002	
US	Instant Video on Demand Playback	60/368646 03/29/2002	
US	Instant Video on Demand Playback	10/393724 03/18/2003	
US	Video Advertising	60/391723 06/25/2002	
US	Video Advertising	10/460753 06/11/2003	
US	Cross-Channel Interstitial Program Promotion	10/460770 06/11/2003	
US	Television Aspect Ratio Manipulation	60/455009 03/14/2003	
US	Digital Broadcast Format Statistical Multiplexer	60/476503 06/06/2003	
US	Subscription Video on Demand Delivery	60/478629 06/13/2003	
US	Television Aspect Ratio Manipulation	60/516185 10/30/2003	
US	Master Origination System	60/523250 11/18/2003	
US	System for Dynamic Real-Time Television Channel Expansion	08/245596 05/20/1994	5534941 07/09/1996